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BELKIN RELEASES STAGE APP WITH NEW FEATURES TO BOOST STUDENT SUCCESS

Apple Rates Stage App a “Best New App,” Highlighting Belkin’s Commitment to Technology in Education

PLAYA VISTA, CA – October 22, 2013 – [Belkin](#), a trusted leader of technology solutions for office, classroom, IT infrastructure, and mobile environments, today announced the latest version of the [Stage App](#). The Belkin Stage App was rated by Apple as a [Best New App](#) in its first week of release.

Belkin’s Stage App combines the convenience of a document camera with the power of an interactive whiteboard to bring lessons to life and boost student success. It enables educators to sketch and annotate over live video for engaging tutorials, and displays objects using the iPad camera with the ability to sketch, write, label or laser point to objects in real time. With a simple connection to a projector or second screen, iPad creations can be easily shared and viewed with an entire classroom.

Stage App provides users with new features that include an undo/redo function, a zoomable camera, and a text tool. Additional new functionalities include:

- New, efficient user interface, improved toolbars, and more colors
- Improved label library and label design features
- In-app purchases available that include Multiple Canvases, Academic Backgrounds Bundle, Shapes, and Multiple Pictures

The Stage App also features a video output function to allow all video and interactions to be output via a wired or wireless connection, and a recording function that allows users to record audio, video and created interactions. Recorded sessions are saved to the iPad photo library for simple access and uploading to collaborative sites such as YouTube EDU. The newest version of Stage App is optimized for iOS7.

In addition to the free Stage app, Belkin launched Stage Pro. Stage Pro unlocks all advanced features of the basic Stage app including Video Recording, Multiple Canvases, Academic Backgrounds Bundle, Shapes, and Multiple Pictures. A 50 percent discount is available for qualified educational purchases of Stage Pro through Apple’s Volume Purchase Program (VPP).

“The exciting new features of Belkin’s newest Stage App release, along with the Best New App recognition from Apple, highlight our customer-driven approach to product development and dedication to technology in education,” said Jon Roepke, senior product manager, Business Division, Belkin International. “Our goal is to efficiently integrate the iPad into the classroom to help optimize the learning environment for students and teachers. Used with the Tablet Stage for iPad, the Stage App also represents an economical alternative to technologies such as interactive whiteboards and document cameras - delivering similar functionality without the price tag and hassle of integration.”

Tweet this: @belkinbusiness for education announces new version of Stage App, rated 'Best New App' by @TheAppleInc

About Belkin Business

Belkin Business, a division of Belkin International, offers technology solutions for office, classroom, IT infrastructure, and mobile environments. A proven technology leader for more than 30 years, organizations worldwide trust Belkin for its unwavering commitment to product quality, and expertise in creating solutions designed to address customer requirements in business, government and education. With a global supply chain and broad provider network, Belkin commands a purchasing power that delivers greater value and unparalleled execution advantages to customers. The company's line of commercial products are available through Belkin's global network of distributors and resellers. Headquartered in Playa Vista, California, the company is represented in more than 25 countries and can be found on the Web at <http://www.belkin.com/us/business/enterprise>.

Tags: education technology, classroom technology, K-12 technology

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